

25 August 2016

## ODEON CINEMAS RETURNS TO OLDHAM AFTER MORE THAN 30 YEARS

- *New seven screen ODEON cinema to open in Oldham later this year*
- *40+ new local jobs created, with ODEON now recruiting at local events and [ODEONcareers.co.uk](http://ODEONcareers.co.uk)*
  - *Cinema will feature a massive state-of-the-art ISENSE screen and Dolby sound*
- *Project forms part of a bigger investment in the North West, with ODEON Northwich also opening soon*

ODEON – Europe’s largest cinema chain – will be bringing its unique brand of entertainment to Oldham after more than 30 years away, heralding a big step in the wider redevelopment and investment in the Old Town Hall.

The new seven screen, 789-seat multiplex opening later this year will transform the entertainment and hospitality available to local film fans and families in Oldham. Sitting at the heart of the £28m project to redevelop the Old Town Hall by creating a family-friendly retail and leisure destination, the new cinema will retain several of the Grade-II listed building’s historic features and help preserve the landmark for future generations.

40 new jobs are being created, and ODEON are looking for brilliant local people to join the team as cinema hosts, Costa baristas and supervisors. Recruitment will take place at selection events in early September, hosted by ODEON’s General Manager Paul Dagg in collaboration with the *Get Oldham Working team*, a campaign established by Oldham Council to help support local residents into sustainable employment. All new members of the team will enjoy the full training and exciting career opportunities available at ODEON, and applications are still being welcomed at [ODEONcareers.co.uk](http://ODEONcareers.co.uk).

The cinema is being built using the latest technology, including a state-of-the-art ODEON exclusive ISENSE screen, allowing guests to enjoy blockbusters on the cinema’s largest ultra-high-definition screen. One of just three in the UK, the screen features luxury seating throughout and cutting-edge Dolby ATMOS sound, designed to deliver a truly immersive cinema experience.

Key features of the new cinema will include:

- 789 seats across seven screens
- Cutting- edge **206** seat ISENSE screen featuring Dolby ATMOS sound
- ODEON Premiere seating, as well as ODEON’s sub-brands ODEON Kids, ODEON Newbies, ODEON Silver Cinema & ODEON Screen Unseen
- Freshly brewed Costa Coffee, served in the stylish on-site café
- Freshly-popped salt popcorn, Make It Your Way hot dogs, Pick & Mix, nachos and freshly-cooked lattice fries & chunky chips
- Full range of alcoholic beverages and soft drinks

Oldham was last home to an ODEON cinema back in 1982, when the likes of *Return of the Jedi*, *Flash Dance* and *Octopussy* were dominating the big screen. The brand-new cinema will welcome some of this year’s most hotly-anticipated titles including *Fantastic Beasts and Where to Find Them* (released 18<sup>th</sup> November) and *Rogue One: A Star Wars Story* (released 16<sup>th</sup> December).

In addition, ODEON has also announced a second brand-new cinema in Northwich, Cheshire, coming in 2016. This will raise the total number of ODEON Cinemas in the North West to **15**, showing the cinema chain’s continued investment in the region.



Speaking about the new opening, **Duncan Reynolds, Managing Director at ODEON UK and Ireland, said:** “We are delighted about the opening of ODEON Oldham and look forward to sharing our passion for cinema with the local community. It’s great to see the cinema taking such a central position in the heart of Oldham’s Old Town centre, providing residents with the very best cinema experience for great prices.”

**Jean Stretton Oldham Council Leader, said:** “The new ODEON cinema will be a fantastic anchor tenant at the Old Town Hall. This development is central to our regeneration of Oldham town centre and we are excited to welcome ODEON to here to bolster our strong list of quality, well-known and trusted brands. ODEON are fully on-board with our Get Oldham Working campaign which helps create new jobs and opportunities for local residents. Odeon at the Old Town Hall will play a vital role in the future of our town centre economy and helps us transform its appeal as a destination for residents, business and visitors alike.”

**Paul Dagg, General Manager at ODEON Oldham said:** “Working closely with Oldham Council, we’re putting a great deal of time and effort into hiring passionate and enthusiastic local people to join our team. We’re offering fantastic training and opportunities, and working together will ensure we deliver the exceptional customer service expected by our guests. We are still recruiting for a number of roles, with more details on our careers page: [ODEONcareers.co.uk](https://www.odeoncareers.co.uk)”

**ENDS**

For media enquiries contact the ODEON press office at [ODEON@mischiefpr.com](mailto:ODEON@mischiefpr.com)

#### **About ODEON**

With 86 years of cinema experience, ODEON® & UCI Cinemas is a leading international cinema operator in Europe. It operates 2,240 screens at 243 sites across Europe as a whole, including 120 sites across the UK and Ireland.