## **ODEON Cinemas Group wins CIPR Internal Comms award**



## 24 February 2017

ODEON Cinemas Group continues to win more awards and has just been awarded the Chartered Institute of Public Relations (CIPR) award for 'Most Innovative Approach to an Internal Communications Challenge.'

The award recognises the Group's work on Vision and Values campaigns, including the giant advent calendar created to bring the values to life on a daily basis.

